

# 2017 U-League OPENING DAY



2017.3.24.FRI.3PM

# 'The Blue Flame'

## Burning Passion of Ajou

*Our burning passion towards the victory!*

Usually, the flame reminds us the color red,  
but the hottest part of the flame is blue, the color of Ajou.

Come and join us in our home game,  
and be with [Ajou University Football Team](#).

# What's U-League?

The logo for the U-League, featuring a stylized 'U' with a pink and blue gradient, and the text 'U-LEAGUE' in blue below it.

The U-League is a university football competition in South Korea.

Created in 2008 it is the first organized league competition for university and college football teams and operates outside the regular Korean - football league structure.



The 2017 season is participated by 85 teams, divided into 11 groups.

Ajou University is in Division 3, with Korea University, Hanyang University and 4 other university teams around Seoul capital area.



From each division, only the best 3 teams are available to play in the final round of the U-League.

# What is so special about Home game in AJOU?

1973



**Nowhere else, ONLY IN AJOU UNIVERSITY**

The highest Season Home opening attendance records in 2015/2016



Free beer and Anju, Clapper and Offline merchandize shop  
Cheerleading performance, Child player escort, Kick off event



**‘The Shrine of University Football’**

The Highest Home accumulate attendances records in 2015/2016

Season 2016 Home game records - 5 wins 2 draws 0 loss

Ajou Football Pitch is so called **‘The visiting team’s grave’**

**Be the ONE in our AJOU Football Home game!**



# Only on 2017 season opening day!

1. Free beer!

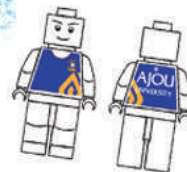


2. Free Anju! - Sweet dried persimmon



3. Season 2017 Home game Coupon

4. Ajou Football Goods Pop-up Store OPEN!



# Ajou Football goods offline **pop-up store** OPEN!



Don't miss the chance to buy Only merchandize in AJOU!

2017 Season Authentic Home Shirt Pre-Order

(With customized printing) - 39,000won

AJOU Football Socks - 3,000won

Special Made LEGO Key Chains - 5,000won

AJOU Football Emblem Pennant -3,000won

AJOU Footbal Fan Scarf -15,000won



# More about Ajou University Football Team?



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아주대학교 축구부





# 아주대학교 축구부 프론트

Ajou University Football Team Front